

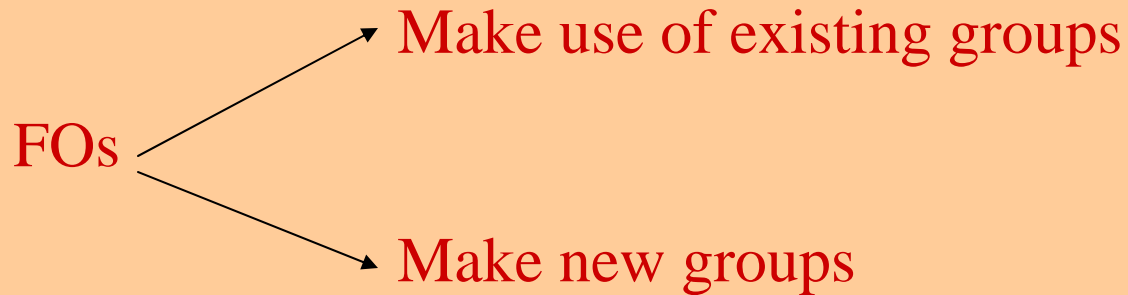
FARMER'S INTEREST GROUP & FARMER'S ORGANISATION

Somesh Kumar

Research Associate

BAMETI

OPERATIONALISATION OF ATMA



Make use of existing groups

- BTT members should be asked to enlist, analyse the existing groups in their block. Each member shall be given with a group of villages.
- AMC members shall be given the responsibility to enlist analyse and do training need assessment of existing groups of their respective enterprise.
- NGOs shall also be given responsibility to enlist / analyze the existing groups in their jurisdiction

New Groups:

- With the help of NGOs
- Field level workers should be sensitized and should be briefed about the advantages of group formation.
- A module of advantages of forming group shall be developed
- A target of at least one group field level worker shall be given

Points to be remembered:

- There can be 10-20 members in one group
- The members of the group may be from one village or two to three adjoining villages
- There should be at least one common interest of the group (commodity, marketing etc.)
- There shall be formal registration of the group with ATMA with a nominal registration fee.
- The application shall consist of
 - Names and signatures of the members
 - Address of the Chairman and other members
 - Name of the group & its location etc.
- At least monthly meeting shall be conducted

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- The group shall be supported by one officer of their particular enterprise
- Group shall be supported by a basket of activities
 - Training, exposure visit, demonstrations, etc
 - Credit support
 - Seed money etc.

If possible to create a success story for easy replication.

- Quality shall be given more importance than quantity
- Group shall be homogeneous
- In each monthly meeting, they shall decide what would be date for next meeting and on what topics the group needs briefing

GOVERNING BOARD

- If it is not formed, immediately persuasion shall be done for formation
- PD shall take necessary steps to conduct first meeting of GB in which all Hon'.ble GB members shall be briefed about ATMAs concept.
- Provision for TA of GB members shall be made for involvement of GB members.
- All GB members shall be given copies of SREP
 - They shall be briefed about roles and responsibilities of Governing Board

- At the earliest exposure visit to nearest & successful ATMA
- FAC members shall be given opportunity to work as GB members for the 2nd term onwards.
- GB members shall be conducted once in quarter or before also if the need arise.
- 15 Clear day notice shall be given before the meeting along with agenda.
- All the expenditure of ATMA shall be approved by GB
- Progress of the ATMA shall be presented by PD in the meeting
- GB is empowered to appoint CAG approved CA for auditing

AMC

- If it is not constituted, measures to be taken for its constitution
- Meeting shall be conducted every month
- 8 clear days prior intimation should be given
- While fixing the date care should be taken to fix the meeting on HQ day
- All line departments shall own the ATMA, to ensure this the following measures to be taken:
 - Team spirit shall be infused
 - It is better to conduct meetings on round table to make all members feel equal with Chairman i.e. P.D.
 - It is also better to rotate the place of meeting to different line department offices so that all participating line departments may own the scheme

- In the first meeting of AMC, all members shall be oriented about ATMA concept and nature of work.
- PD should stress on the point the ATMA's work is not additional work, but ATMA will help them to perform their own department work efficiently and in a result oriented manner in gap filling mode.
- Each member shall be made in charge of a block / blocks and he should supervise its progress
- It is better to call BTT Conveners to AMC meetings to brief the AMC

FIAC

- The location of FIAC is accessible to majority of the farmers
- If separate building / space is available with agriculture department or any other line department, it is advisable to establish in that place
- If any good NGO is there, they shall be requested to take up FIAC
- If any Farmers Association/Organization/Federation willing to run FIAC, they shall be given priority.
- If no other option is there, FIAC may be run at the office of BTT Convener

- It is advisable to have the following facilities:
 - Telephone
 - Computer with internet connectivity
 - Facility to conduct meeting
 - Training hall is desirable
 - Minimum stationery
 - At least one technical person shall be available at FIAC
- Location of FIAC should be at such a place, where farmers frequently visit to Revenue / Agri.Office / Agri.Input Shop / Bus Stand / Panchayat office etc.

BTTs

- All BTT members (from all blocks) shall be given orientation about ATMAs concept its functions etc.
- Monthly once the BTT shall meet
- Meeting shall be held at FIAC
- 7 clear days prior notice shall be given for the meeting along with agenda
- Date of meeting shall be fixed on HQ day or according to convenience of majority of the members. Care should be taken that all / majority of members of BTT attend the meeting
- Each member of BTT shall be given / provided with a copy of SREP

- BTT members shall be made to understand that ATMA's work is not additional work but ATMA will help them to implement their departmental work in a more efficient way in a gap filling mode.
- All BTT members shall prepare Action Plan as per SREP. Action Plans of each department can be discussed in BTT meetings to see whether they are as per the SREP or not. Care should be taken to add any urgently needed activity, though it is not indicated in SREP.
- By mutual discussion BAP shall be finalized and put forth to FAC

FAC

- Care should be taken to take only progressive / award winning farmers / farmer group leaders
- All FAC members shall be given with booklet of ATMA in local languages which consists of basic information of ATMA and roles and responsibilities of FAC
- All FAC members of all blocks should be given orientation about concept of ATMA at district level
- All FAC members shall be given abstract of SREP in the local language
- Monthly meeting of FAC shall be conducted at FIAC. In the meeting of FAC, BTT members also shall present.
- TA to FAC shall be given promptly on the day of the meeting

- They are given with responsibility of supervising the ATMA's activities in the block
- All FAC members shall be informed and invited to all trainings and workshops to win their confidence.
- All expenditure of FIAC and the block activities shall be approved by FIAC

THANK YOU